



Dear friend of the arts,

Greetings and happy summer! As we approach fall, Movement Arts Center ("M-MAC") continues to grow into a strong local sub-community and dance-loving family thanks to the hard work and passion of our faculty and families. We are committed to providing accessible dance education and regular performance opportunities for community members of all ages and walks without discrimination. Anchored firmly in our commitment to inclusivity and belief that representation matters in all aspects of what we do, it was these values that first guided our mission in 2022 to establish a new civic performance opportunity for local performers—*The Nutcracker*.



The Nutcracker is a full-stage theatrical ballet production that our Director carefully curated for local dancers and performers. Guided by our values, we decentralize the appropriative nature of the second act divertissement known to be rooted in historically harmful cultural misrepresentations and focus instead on the dream-like confectionary aspect of this tale. *The Nutcracker* is a truly unique experience and we could not be more excited about our second year producing a socially responsible and inclusive tradition for Moscow and surrounding areas.

In our first year, we were honored to welcome a cast of 52 dancers and performers, including 19 adult artists and 33 youth artists, to bring this magical tale to life for two sold-out audiences last December. In our efforts to offset production costs, we regularly pursue grant opportunities and host our annual fundraiser, *Travel the Land of Sweets*, at the 1912 Center. Scholarships are offered to dancer(s) in need to help ensure anyone wishing to participate is able. In 2022 we were thankful to be able to offer six partial and seven full scholarships.



Moscow Movement Arts Center centers on community. The ability to take part in the preparation, practice, and production of a seasonal tradition like *The Nutcracker* is truly a unique and core memory-building experience. With M-MAC's steep growth in the first two years, it is an opportune time to sponsor and increase visibility for your business as a supporter of local artists. We seek your sponsorship in support of the second community-based production of *The Nutcracker* as we aim to hold space for any curious performer feeling inspired and wishing to take part. Through the sponsorship of our production, your business will receive branding and marketing visibility as

well as access to our phenomenal performances. We greatly rely on our incredible community who help us raise funds that ensure our continued programming for future generations of artists to come. This is a fantastic opportunity to directly impact the lives of local artists finding a creative outlet through Moscow Movement Arts Center's programming and performances. We deeply appreciate and are humbled by any contribution helping us to move our mission forward and hope that you will join us!

With Gratitude,

Rachel Dodson *She/her*
Owner and Director of Moscow Movement Arts Center
Co-Director of Bryra Movement Collective
www.moscowmovementartscenter.com



Sponsorship Tiers

Rewards	Supporter of the Arts (\$0-\$100)	Patron of the Arts (\$101-\$250)	Bronze Angel of the Arts (\$251-\$500)	Silver Angel of the Arts (\$501-\$1,000)	Gold Angel of the Arts (\$1,001-\$2,500)	Platinum Angel of the Arts (\$2,501-\$5,000)	Guardian Angel of the Arts (\$5,001-\$10,000)
Website "Thank You"	+	+	+	+	+	+	Banner
Playbill Ad	1/8 page (grayscale)	1/4 page (grayscale)	1/4 page (color)	1/2 page (color)	1/2 page (color)	1 page (color)	2 pages (color)
Complimentary Tickets To <i>The Nutcracker 2023</i>	-	-	2	4	4	6	8
Complimentary Tickets To <i>[IN]terlaced 2024</i>	-	-	-	-	2	4	4
Pre-Show Announcement "Thank You"	-	-	-	-	+	+	+
Unlimited classes with MMAC For 1 student (transferable as a gift)	-	-	-	-	6 months	9 months	12 months
Personalized "Thank You" Card From the cast of <i>The Nutcracker 2023</i>	-	-	-	-	-	+	+
Business logo On all print advertisements	-	-	-	-	-	+	+
Invitation to closed dress rehearsal	-	-	-	-	-	+	+
Performance Scholarship Fund Established in you/your business name	-	-	-	-	-	+	+
Study Scholarship Fund Established in you/your business name	-	-	-	-	-	-	+

Moscow Movement Arts Center

PO Box 8054 Moscow, ID 83843

(208) 301-8746 Admin@MoscowMovementArtsCenter.com

2023-2024 Sponsorship Commitment

Your name (or) Business name: _____

Contact Person: _____ Phone #: _____

Email: _____

I would like to become a sponsor of *The Nutcracker 2023* as a:

- _____ Supporter of the Arts \$0-\$100
- _____ Patron of the Arts \$101-\$250
- _____ Bronze Angel of the Arts \$251-\$500
- _____ Silver Angel of the Arts \$501-\$1,000
- _____ Gold Angel of the Arts \$1,001-\$2,500
- _____ Platinum Angel of the Arts \$2,500-\$5,000
- _____ Guardian Angel of the Arts \$5,001-\$10,000

Please respond by
October 1, 2023

For your business ad in our playbill, please indicate if you would like design support:

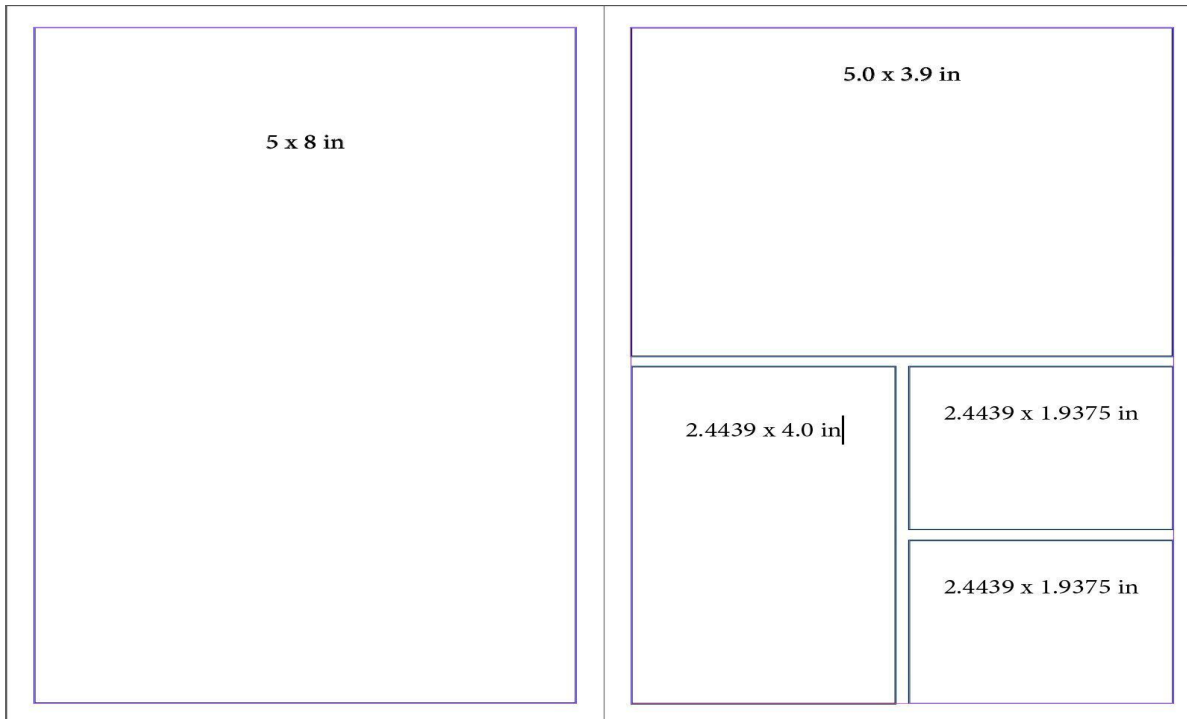
- _____ \$0 I will provide my own design (or) please use my design on file with you from last year
- _____ \$50 Please design my ad for me with the items I would like included

Signature _____

Date _____

Print _____

Dimensions for Playbill Advertisements



Upon receipt of your order, we will contact you for your advertisement material(s).

Thank you for supporting our mission to produce a Palouse-inclusive, culturally responsible production of the timeless holiday classic, *The Nutcracker*.